

ORDER



Orders
Order / Rev: 696248 - 10
Alt Order #: 06213297
Product Desc: NELSON FOR SENATE
Estimate: 472
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 06/28/12 / 10/29/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Abar Hutton Media/ POL
Buying Contact: Shelli Hutton
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nelson, B/ DSCC/ D/Sen/FL
Demographic: A25-54
Product Codes: IS-Candidate/US Senate
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	75	\$56,950.00	\$48,407.50
10/29/12	10/29/12	17	\$13,825.00	\$11,751.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	75	\$56,950.00	\$48,407.50	0.00
November 2012	17	\$13,825.00	\$11,751.25	0.00
Totals	92	\$70,775.00	\$60,158.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTSP-TV	26%	\$70,775.00
Market	100%	\$272,211.54

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	25%	\$68,052.88
WFTS	19%	\$51,720.19
WMOR	1%	\$2,722.12
WTOG	1%	\$2,722.12
WTTA	0%	\$0.00
WTVT	28%	\$76,219.23
WVEA	0%	\$0.00
WWSB	0%	\$0.00
WXPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/23/12	10/26/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF - -	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF - -			4		\$175.00		0.00				
2	WTSP	10/23/12	10/26/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WTSP	10/23/12	10/26/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF - -		4			\$200.00			0.00			
3	WTSP	10/23/12	10/26/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF - -		4			\$200.00			0.00			
4	WTSP	10/23/12	10/26/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	- TWTF - -	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF - -		4			\$200.00			0.00			
5	WTSP	10/23/12	10/26/12	M-F 930-10a Inside Edition	CM	930-10a	- TWTF - -	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF - -		4			\$200.00			0.00			
E 6	WTSP	10/23/12	10/26/12	Price Is Right Price Is Right	CM	11a-12p	- TWTF - -	:30	4	\$450.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF - -		4			\$450.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/22/12-10/28/12	Price Is Right Credited		11a-12p	- TWThF - - - -	:30		(\$450.00)		0.00	NM		
	2	WTSP	10/22/12-10/28/12	Price Is Right Credited		11a-12p	- TWThF - - - -	:30		(\$450.00)		0.00	NM		
	3	WTSP	10/22/12-10/28/12	Price Is Right Credited		11a-12p	- TWThF - - - -	:30		(\$450.00)		0.00	NM		
	4	WTSP	10/22/12-10/28/12	Price Is Right Credited		11a-12p	- TWThF - - - -	:30		(\$450.00)		0.00	NM		
7	WTSP	10/23/12	10/26/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF - -	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF - -		4			\$900.00			0.00			
8	WTSP	10/23/12	10/25/12	Y&R Young and the Restless	CM	1230-130p	- T- T- - -	:30	2	\$550.00	P-4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- T- T- - -		2			\$550.00			0.00			
E 9	WTSP	10/23/12	10/24/12	B&B Bold and Beautiful	CM	130-2p	- TW- - - -	:30	2	\$550.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TW- - - -		2			\$550.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/22/12-10/28/12	B&B Credited		130-2p	- TW- - - - - -	:30		(\$550.00)		0.00	NM		
	2	WTSP	10/22/12-10/28/12	B&B Credited		130-2p	- TW- - - - - -	:30		(\$550.00)		0.00	NM		
10	WTSP	10/23/12	10/25/12	M-F 4-5p Dr. Phil	CM	4-5p	- T- T- - -	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- T- T- - -		2			\$800.00			0.00			
11	WTSP	10/23/12	10/26/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF - -	:30	4	\$550.00	P-4	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF - -		4			\$550.00			0.00			
12	WTSP	10/23/12	10/25/12	M-F 530-6p 10 News at 530p	CM	530-6p	- T- T- - -	:30	2	\$550.00	P-4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- T- T- - -		2			\$550.00			0.00			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	WTSP	10/23/12	10/26/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF - -	:30	4	\$2,600.00	P-3	0.00	NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- TWTF - -		4			\$2,600.00		0.00				
14	WTSP	10/23/12	10/26/12	730-8p Jeopardy	CM	730-8p	- TWTF - -	:30	4	\$3,000.00	P-3	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- TWTF - -		4			\$3,000.00		0.00				
15	WTSP	10/23/12	10/23/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- T - - - - -	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- T - - - - -		1			\$2,000.00		0.00				
16	WTSP	10/28/12	10/28/12	LN (Su) Late News (Su)	CM	Su 11-1135p	- - - - - S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- - - - - S		1			\$1,800.00		0.00				
17	WTSP	10/23/12	10/26/12	Late Late Show Late Late Show	CM	1237-137a	- TWTF - -	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- TWTF - -		4			\$175.00		0.00				
18	WTSP	10/27/12	10/27/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	- - - - - S-	:30	3	\$75.00	P-4	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- - - - - S-		3			\$75.00		0.00				
19	WTSP	10/27/12	10/27/12	Florida Football Daytime Florida Football Daytime	CM	330p-7p	- - - - - S-	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- - - - - S-		1			\$5,000.00		0.00				
E 20	WTSP	10/27/12	10/27/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	- - - - - S-	:30	1	\$200.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- - - - - S-		1			\$200.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WTSP	10/22/12-10/28/12	Sat 6-630p		Sat 6-630p	- - - - - Sa - -	:30	(\$200.00)	0.00	NM				
	Credited [MG LINE 46]														
E 21	WTSP	10/27/12	10/27/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	- - - - - S-	:30	1	\$400.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- - - - - S-		1			\$400.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WTSP	10/22/12-10/28/12	Sat 7-730p		Sat 7-730p	- - - - - Sa - -	:30	(\$400.00)	0.00	NM				
	Credited														
E 22	WTSP	10/27/12	10/27/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	- - - - - S-	:30	1	\$800.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- - - - - S-		1			\$800.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WTSP	10/22/12-10/28/12	Sat 730-8p		Sat 730-8p	- - - - - Sa - -	:30	(\$800.00)	0.00	NM				
	Credited														
23	WTSP	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	- - - - - S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- - - - - S		1			\$1,000.00		0.00				
24	WTSP	10/28/12	10/28/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	- - - - - S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- - - - - S		1			\$700.00		0.00				
25	WTSP	10/24/12	10/26/12		CM	1230-130p	- - W- F - -	:30	2	\$1,100.00	P-3	0.00	NM	2	\$2,200.00

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Y&R															
Young and the Restless															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W-F--		2				\$1,100.00		0.00			
26	WTSP	10/24/12	10/26/12	Letterman	CM	1135p-1237a	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
Late Night with David Letterman															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WTF--		3				\$700.00		0.00			
27	WTSP	10/24/12	10/26/12	M-F 3-4p	CM	3-4p	--WTF--	:30	3	\$275.00	P-4	0.00	NM	3	\$825.00
Let's Make a Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WTF--		3				\$275.00		0.00			
28	WTSP	10/24/12	10/26/12	M-F 2-3p	CM	2-3p	--WTF--	:30	3	\$300.00	P-4	0.00	NM	3	\$900.00
The Talk															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WTF--		3				\$300.00		0.00			
29	WTSP	10/29/12	10/29/12	M-F 6-7a	CM	6-7a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
6-7a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$175.00		0.00			
30	WTSP	10/29/12	10/29/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
CBS This Morning (7:00 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$200.00		0.00			
31	WTSP	10/29/12	10/29/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
CBS This Morning (8:00 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$200.00		0.00			
32	WTSP	10/29/12	10/29/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
10 News, 9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$200.00		0.00			
33	WTSP	10/29/12	10/29/12	M-F 930-10a	CM	930-10a	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$200.00		0.00			
34	WTSP	10/29/12	10/29/12	Price Is Right	CM	11a-12p	M-----	:30	1	\$450.00	P-4	0.00	NM	0	\$0.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WTSP	10/29/12-11/04/12		Price Is Right		11a-12p		M-----	:30	(\$450.00)	0.00	NM			
Credited															
35	WTSP	10/29/12	10/29/12	M-F 12-1230p	CM	12-1230p	M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
10 News @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$900.00		0.00			
36	WTSP	10/29/12	10/29/12	M-F 4-5p	CM	4-5p	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$800.00		0.00			
37	WTSP	10/29/12	10/29/12	M-F 5-530p	CM	5-530p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
5-530p 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$550.00		0.00			
38	WTSP	10/29/12	10/29/12	M-F 530-6p	CM	530-6p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
10 News at 530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$550.00		0.00			

Order / Rev: 696248 - 10
 Alt Order #: 06213297
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Nelson, B/ DSCC/ D/Sen/FL
 Product Desc: NELSON FOR SENATE
 Estimate: 472

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
39	WTSP	10/29/12	10/29/12	7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$2,600.00	P-3	0.00	NM	1	\$2,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1			\$2,600.00		0.00					
40	WTSP	10/29/12	10/29/12	730-8p Jeopardy	CM	730-8p	M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1			\$3,000.00		0.00					
41	WTSP	10/29/12	10/29/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1			\$2,000.00		0.00					
42	WTSP	10/29/12	10/29/12	Late Late Show Late Late Show	CM	1237-137a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1			\$175.00		0.00					
43	WTSP	10/29/12	10/29/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1			\$700.00		0.00					
44	WTSP	10/29/12	10/29/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1			\$275.00		0.00					
45	WTSP	10/29/12	10/29/12	M-F 2-3p The Talk	CM	2-3p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1			\$300.00		0.00					
46	WTSP	10/23/12	10/26/12	5-530a 5-530a 10 News	CM	5-530a	-TWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	-TWTF--		2			\$200.00		0.00					
E 47	WTSP	10/27/12	10/27/12	Gators Special Gators Special	CM	Gators Special	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	-----S-		1			\$1,000.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	WTSP	10/22/12-10/28/12	Gators Special		Gators Special	-----Sa--	:30		(\$1,000.00)		0.00	NM			
	Credited															
48	WTSP	10/23/12	10/26/12	Price Is Right Price Is Right	CM	11a-12p	-TWTF--	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	-TWTF--		2			\$900.00		0.00					
49	WTSP	10/23/12	10/26/12	M-F 10-11a Studio 10	CM	10-11a	-TWTF--	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	-TWTF--		2			\$150.00		0.00					
50	WTSP	10/27/12	10/27/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	-----S-		1			\$150.00		0.00					
51	WTSP	10/24/12	10/26/12	M-F 530-6p 10 News at 530p	CM	530-6p	--WTF--	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	--WTF--		1			\$550.00		0.00					
52	WTSP	10/25/12	10/26/12	CBS This Morning CBS This Morning	CM	7-9a	---TF--	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	---TF--		2			\$200.00		0.00					

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N53	WTSP	10/29/12	10/29/12	LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
				LN (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$1,000.00		0.00			
													Totals	92	\$70,775.00